



艾凯咨询  
ICAN Consulting

# Worldwide Unified Communications Services Forecast

## 一、调研说明

《Worldwide Unified Communications Services Forecast》是艾凯咨询集团经过数月的周密调研，结合国家统计局，行业协会，工商，税务海关等相关数据，由行业内知名专家撰写而成。报告意于成为从事本行业人士经营及投资提供参考的重要依据。

报告主要可分为四大部分，首先，报告对本行业的特征及国内外市场环境进行描述；其次，是本行业的上下游产业链，市场供需状况及竞争格局从宏观到细致的详尽剖析，接着报告中列出数家该行业的重点企业，分析相关经营数据；最后，对该行业未来的发展前景，投资风险给出指导建议。相信该份报告对您把握市场脉搏，知悉竞争对手，进行战略投资具有重要帮助。

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## 二、摘要、目录、图表

Wainhouse Research and In-Stat have compiled the first comprehensive, worldwide forecast for the unified communications products and unified communications services market. This forecast includes products and/or services from the following segments:

- Presence and instant messaging (including mobile UC clients)
- Telephony (PBXs—IP and TDM, IP Centrex, and broadband VoIP)
- Audio conferencing (bridges and bridging services)
- Web collaboration (premise-based and hosted solutions)
- Team workspaces (premise-based)
- Unified messaging
- Videoconferencing (bridges, bridging services, group and desktop endpoints, and telepresence)

We have created two forecast documents to reflect the broad nature of the unified communications market: the UC Products Forecast and the UC Services Forecast. This document contains the UC services market forecast.

Pending any unforeseen calamities, either natural or manmade, we believe that the entire unified communications market will be \$8.8 billion in 2007, growing to \$24.2 billion by 2012. The compound annual growth rate over this period is estimated at 24.9% with very high growth rates in both broadband IP telephony and hosted VoIP; compound annual growth in conferencing services is expected to approach 7%.

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- 3、具体与抽象方法
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- 5、归纳与演绎方法

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## 四、数据来源

对行业内相关的专家、厂商、渠道商、业务（销售）人员及客户进行访谈，获取最新的一手市场资料；

艾凯咨询集团长期监测采集的数据资料；

行业协会、国家统计局、海关总署、国家发改委、工商总局等政府部门和官方机构的数据与资料；

行业公开信息；

行业企业及上、下游企业的季报、年报和其它公开信息；

各类中英文期刊数据库、图书馆、科研院所、高等院校的文献资料；

行业资深专家公开发表的观点；

对行业的重要数据指标进行连续性对比，反映行业发展趋势；

中华人民共和国国家统计局 <http://www.stats.gov.cn>

中华人民共和国国家工商行政管理总局 <http://www.saic.gov.cn>

中华人民共和国海关总署 <http://www.customs.gov.cn>

中华人民共和国商务部 <http://www.mofcom.gov.cn>

中国证券监督管理委员会 <http://www.csrc.gov.cn>

中华人民共和国商务部 <http://www.mofcom.gov.cn>

世界贸易组织 <https://www.wto.org>

联合国统计司 <http://unstats.un.org>

联合国商品贸易统计数据库 <http://comtrade.un.org>

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高素质的专业的研究分析团队，密切关注市场最新动向。在多个行业，拥有数名经验丰富的专业分析师。对于特定及专属领域，我们有国内外众多合作研究机构，同时我们聘请数名行业资深专家顾问，帮助客户分清市场现状和趋势，找准市场定位和切入机会，提出合适中肯的建议，帮助客户实现价值，与客户一同成长。

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数量领先 囊括主流研究报告和权威合作伙伴;  
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